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MM Docket No. 98-225
RM-9417

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COMMENTS OF HIGH PLAINS BROADCASTING, INC.

HPBI's Petition and its exhibits in this proceeding, which these comments incorporate by reference in their entirety, establish that this proposal will serve the public interest. The allotment of Channel 222C to Medina, North Dakota, will provide that community with its first local aural transmission service, which has long been a fundamental and sufficient basis for adding to the FM Table of Allotments.

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Company and the Farmers Union Oil Co-op, Medina Plumbing and Heating, and Medina's Cozy Corners Motel. Medina also has a health clinic. At least three religious denominations maintain buildings and services in Medina, including the English Lutheran Church, the United Church of Christ, and the United Methodist Church. In addition, Medina has its own social organizations, including an American Legion group, a Sportsman Club, a Lions Club, a Farmers of America chapter, and a 4-H Club. Under Commission precedent, the presence of these civic, business, religious and social indicia demonstrate that Medina is a community deserving of its own aural transmission service. See, e.g., *Report and Order (Hannahs Mill, Milledgeville and Perry, Georgia)*, 6 FCC Rcd 3753 at ¶ 9 (1991). That the local phone book has a section entitled Medina confirms this result.


The above proposal would enable Medina to obtain its own FM broadcast service and would provide a means of entertainment and information for its residents. If the above proposal is approved, it is HPBI's intention to apply for the above allotment promptly and, once granted, to implement construction as quickly as possible. ^{1/}

^{1/} To the extent possible, HPBI prefers the site specified in the Petition and, to the extent necessary in these comments, would ask the Commission to take the necessary steps to enable this site to be used as the transmitter site for the proposed station. In any event, as indicated in the attached Declaration, HPBI intends to seek and, if approved, commence construction pursuant to the proposed allotment.

Accordingly, the Commission should adopt the Notice of Proposed Rule Making and allot Channel 222C to Medina, North Dakota, as requested.

Respectfully submitted,

**HIGH PLAINS
BROADCASTING, INC.**

By: 
F. William LeBeau

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Its Attorneys

February 1, 1999

DECLARATION OF MICHAEL HALL

I, Michael Hall, declare as follows:

1. I am President of High Plains Broadcasting, Inc. ("HPBI").
2. HPBI intends to apply for a construction permit for the channel as proposed in the relevant petition and endorsed in the attached comments upon adoption of the proposed rule making.
3. If awarded the construction permit, HPBI will promptly construct and operate such facilities.

I hereby declare under penalty of perjury that the statements made in this declaration are true and accurate to the best of my knowledge, information and belief.


Michael Hall

Executed this 29th day of January, 1999.